



# YOUR GENEROSITY IN ACTION

IMPACT REPORT 2024

GIVE TO ENJOY LIFE

Thank you for your unwavering dedication to Enjoy Life Education. We are profoundly grateful for your generous contributions, which continue to transform the lives of countless students.

Your support has fueled scholarships, advanced innovations in our curriculum, and empowered us to grow our organization. These efforts have expanded our reach and increased our capacity to serve even more students, ensuring they have the tools and opportunities to thrive.

We invite you to watch our latest video: and see how the Academy transforms teens.

Inside  
Enjoy Life

With Gratitude,  
Evren J. Gunduz

CEO, Co-Founder

## 2024 ENJOY LIFE ACADEMY NUMBERS

2 Academy locations  
first time ever!

Babson College  
Stonehill College

128 Students

Largest summer cohort yet!

Expanded to 6 days

The added day and night  
creates more lasting change!



\$1685

2024 Enjoy Life Academy tuition 2024

\$38,582

Total scholarship money given to economically underserved teens

27%

of teens utilized scholarship money



## 2025 Goals

1. Boost scholarship money by 15%
2. Launch the Enjoy Life App for teens
3. Publish the Enjoy Life Book for teens



# 2024 DONORS

THE PEOPLE & FOUNDATIONS WHO CHANGE LIVES

## ***Transformative Supporter \$50,000+***

Alex & Lynne Chang (feature on page 3)

## ***Ultimate Supporter \$10,000-49,999***

Perini Charles & Louis Family Foundation

Marcus Family Fund | Thomas E. Coburn, IV | Marshfield Youth Basketball

## ***Dynamic Supporter \$1,000 - \$9,999***

Hingham High School | Matthew P. Bird | Hopkinton Women's Club | Dover Stroll

## ***Essential Supporter \$100 - \$999***

David & Karyn Kaplan | Savas & Christy Gunduz | Kelly Fitzgerald | Jason Stock | Dana Plunkett  
Albert & Beth Carver | Julie & Ferdi Gunduz | Kaswell Family | Carolyn & Griffin Rolander  
Cameron Bailen | Ginger Braccia | Danielle Barringer | Meredith & Mitch Saeger  
Jodi Furlong | Leslie Candy | Katherine Brown & EJ Trotter | Heather Lauria | Will & Kelly Relle

## ***Our largest gifts to date***

Alex & Lynne Chang '23 - \$60,000 | Thomas E. Coburn, IV '22 - \$50,000  
Robert & Ardis James Foundation '21 - \$50,000 | Dharmesh Shah '21 - \$30,000



"Thank you for this amazing experience! Thank you to the Teachers and Fellows and all those behind the scenes! Thank you to my group and all the life lessons I learned in just the span of a week! I just feel like I have power over my life now."

-Joy, Enjoy Life Academy Student 2024

"Leadership Academy was an unforgettable personal growth experience where I learned about myself and others while spending time in a safe, welcoming place where we could all be who we really are."

-Haybi, Enjoy Life Academy Fellow 2024



"Thank you for letting me be my true authentic self and allowing me to better myself with this amazing program."

-Jacoby, Enjoy Life Academy Student 2024



★ Scholarship students enroll in the Enjoy Life Academy through our partner organizations - WeBelong, ActUp, Boston Scores, Cathedral High School, and the Waltham Boys & Girls Club. These connections allow us to serve an energized, diverse, and robust cohort of teens.

# ALEX & LYNNE CHANG

★ INNOVATORS  
★ STEWARDS  
★ HUMANITARIANS

A TRANSFORMATIONAL GIFT **\$60,000**

We are immensely grateful to Alex and Lynne Chang for their extraordinary contribution to our mission of empowering teens with agency through leadership. Their generosity has made a profound difference, allowing us to reach more teens and expand our programming like never before.

## SCHOLARSHIPS

A significant portion of their donation went toward awarding 21 scholarships to exceptional students from Greater Boston. These students, selected from our partner organizations - WeBelong, ActUp, Cathedral High School, and the Waltham Boys & Girls Club - represent the drive, potential, and diverse backgrounds that our program champions.

*"Mr. and Mrs. Chang,  
Thank you for letting me be my true authentic self and  
allowing me to better myself with this amazing program."  
-Syd, 2024 Enjoy Life Academy teen*

## BRANDING

Additionally, Alex and Lynne's support allowed us to professionally produce a powerful marketing video that showcases what an Enjoy Life lesson is like, bringing our mission to life for a broader audience.

Watch Video



The Changs' gift is also helping us make essential upgrades to our website. We're designing a sleek, professional, and user-friendly site that reflects our evolved branding and the invaluable feedback our students provided. Our updated logos and brand image aim to make our programs even more appealing to the youth we serve and more informative to the adults who support them.

## OUR NEXT INNOVATION...

Finally, Alex and Lynne's contribution has seeded the development of our next great innovation, a phone app tailored for teens designed to support their personal growth and well-being year-round. Features will include daily habit building, guided meditations, gratitude journal prompts, continued leadership lessons, positive affirmations, and tools that turn their phone into their personal coach rather than a contributor to their anxiety.

## THANK YOU ALEX & LYNNE!

★ The impact of the Changs' donation will be felt for years to come, creating a legacy of inspiration and empowerment for teens everywhere. Thank you, Alex and Lynne, for believing in the power of our mission and for helping more young leaders realize their full potential.



# OUR MEASURED IMPACT

OUR TEENS LEAD THE WAY IN GROWTH

We are the leader in building Social Emotional Learning (SEL) in teens.



**HARVARD**  
UNIVERSITY

***"Best Teen Leadership Program"***  
Harvard Scaling for Impact 2019



**hello insight**

***"99th Percentile Club"***  
Highest measured SEL growth among the  
nation's teen development programs.



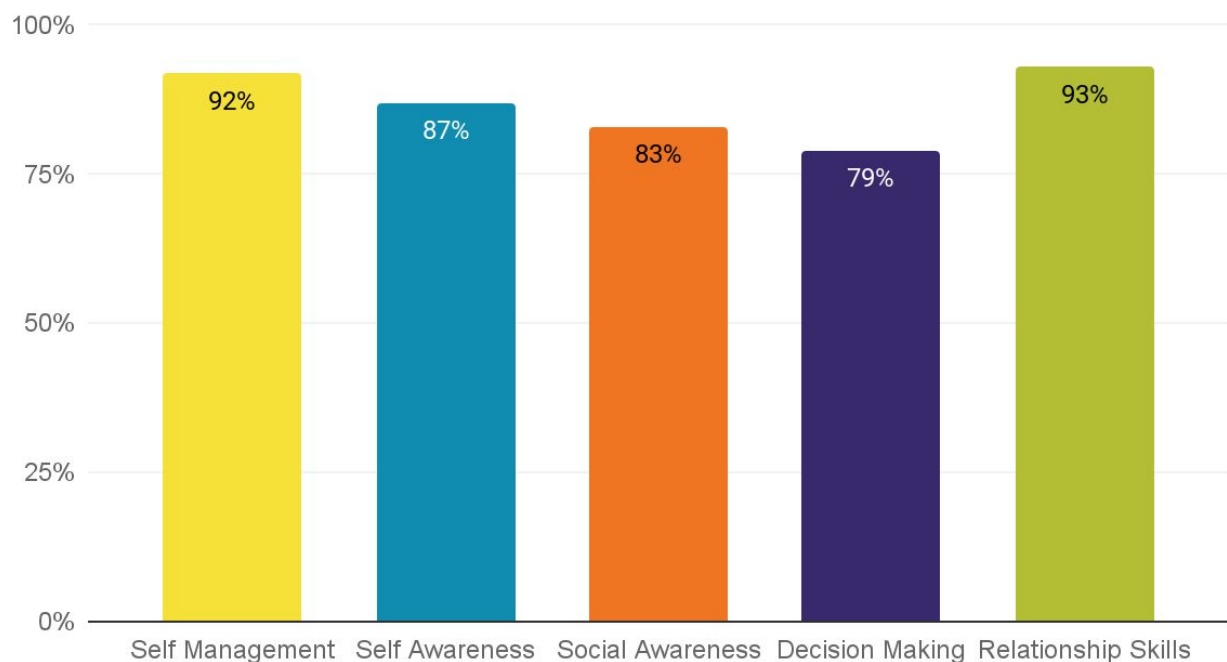
***"Best week of my life."***  
91% of teens rate Enjoy Life Academy as  
their #1 most life-changing experience, ever.

## Why is SEL important?

SEL represents the skills and mindset needed to build positive identity, set and achieve goals, show empathy, maintain effective habits, lead groups, and live courageously. Students with strong SEL skills are more successful and happy in life.



Enjoy Life Teen % Growth per SEL Category (Hello Insight Study, 2018)



# YOUR GIFTS IN ACTION

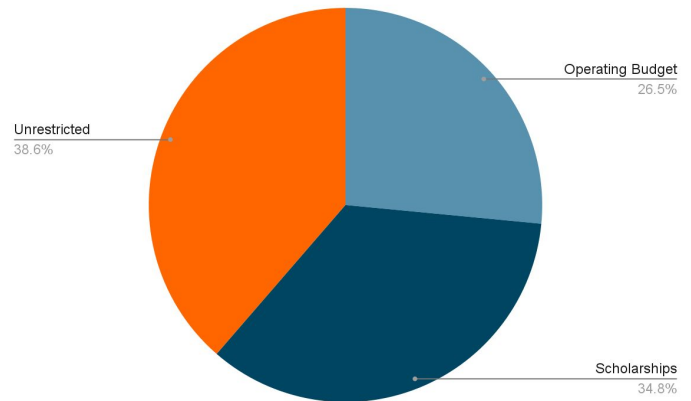
GIVE TO ENJOY LIFE

WE NEED DONORS TO CHANGE THE WORLD THROUGH TEENS

## 2024 Donation Breakdown

**\$95,356.38**

in donations were received from Giving Tuesday 2023 (11/28) through July 1, 2024 with donors giving to the following categories



## 2025 Goals

We have *big* aspirations for 2025. In addition to offering scholarships to underfunded teens to attend the life-changing Enjoy Life Academy, we want to equip teens with powerful, year-round tools they can use to become their best self.



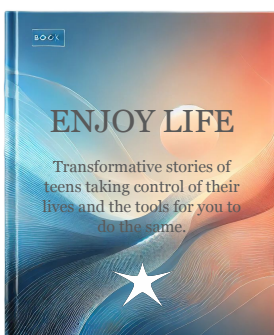
### **\$50,000** needed for Enjoy Life Academy Scholarships

No teen should be denied access to the best leadership and personal development experience because of money. \$50k in scholarships this year will give 30 high potential teens the opportunity to become strong leaders.



### **\$80,000** needed for Enjoy Life App development

The first of its kind, the Enjoy Life App empowers teens to transform their phones into a tool for personal growth and positivity. Designed to inspire a healthier, more mindful digital experience, the app features daily habit-building challenges, guided journal prompts, and short video and audio content focused on leadership development and confidence building. With tools to cultivate self-awareness and redirect energy away from endless social media scrolling, the Enjoy Life App helps teens create their best, most authentic selves - one positive choice at a time.



### **\$75,000** needed for Enjoy Life Book editing & publishing

The Enjoy Life Book showcases inspiring stories of teen success after completing the Enjoy Life Academy. These powerful narratives highlight how teens have taken control of their lives, cultivated happiness, and achieved success by developing agency, courage, and confidence. Readers will see how young people evolve from followers to leaders. The book also features a practical guide, offering tools and strategies for teens to build their own agency, develop a positive mindset, and step confidently into leadership roles.



# GIVE TO ENJOY LIFE

Your donation to Enjoy Life fuels a movement that helps teens develop their own agency, maximize their potential, build confidence, and become leaders who inspire themselves and others.

Together, we can create a generation of empowered, successful, and happy leaders who are primed to make a lasting impact on society. Donate today and be part of this transformative mission!

## Get in touch

ENJOY LIFE EDUCATION, INC. [WWW.ENJOYLIFEEDUCATION.ORG](http://WWW.ENJOYLIFEEDUCATION.ORG)

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